

## RFID

## (Radiofrequency Identification & Emergency Call Systems)

Some of us remember the catchphrase from the late 1980's and early 1990's; "I've fallen and I can't get up...", and others of us know it from Memes and YouTube. This was spoken in a television commercial for a medical alarm and protection company called LifeCall. Around 2007, Life Alert started using the phrase and made it a registered trademark for their brand. RFID or Radio-frequency identification uses radio waves to read and capture the information stored on a tag attached to an object. By wearing an RFID type monitor around their neck, the elderly and disabled can feel safe while trying to manage on their own, and it opened up a technological door for other ways to help the elderly and disabled maintain their independence longer.

Some of the top medical alert companies are:

- Life Alert
- Medical Guardian
- Mobile Help
- LifeStation
- Helpbutton
- ADT Health

Most companies offer all or most of the following services:

- Landline Home System
- Cellular Home System
- Cellular Home System with Fall Detection
- Mobile System with GPS
- Wearable Mobile System with GPS
- Wearable Mobile System with GPS and Fall Detection

Home monitoring systems are definitely a great way for one to maintain their independence longer, knowing that if they do fall and can't get up, start to have chest pains, or have some other urgent medical problem, help is only a click away. Dispatchers are staffed 24 hours/day, 7 days/week. Check out the Alternative Plan of Care provision on many of our policies, as many of them will consider paying for such equipment, as long as eligibility is met.

The following website was sourced and referenced for this article:

https://en.wikipedia.org/wiki/I've fallen, and I can't get up!

https://www.medicalalertcomparison.com/index\_call\_new.php?utm\_expid=72902010-

27.J0FAT6gTR7elhDjnwmvliA.1&id=1092&source=google&device=c&gclid=CjwKCAjwlejcBRAdEiwAAbj6KTOxLdRJRaWyDylOqjrS 8zAZeW-OtEVvAqnEhLo43G9YVI13vDiYKxoCBc8QAvD\_BwE&utm\_referrer=https%3A%2F%2Fwww.google.com%2F https://www.epc-rfid.info/rfid



