



*Stay In The Know With  
United Security Assurance*

## Declines Don't Have to Equal Lost Sales

Declines are a big problem in the long term care industry. The American Association of Long Term Care Insurance has reported that, on a combined scale, there is approximately a 29% decline rate for those individuals who are 79 and younger. At United Security Assurance, we can help. Our niche has been helping individuals secure coverage even if they have been previously declined, or told not to apply for coverage.

With our Life Style Solutions and Lifestyle Solutions Select, we can help you provide valuable long term care insurance for your clients, and at the same time, put more money back into your pockets. Let USA help you protect more lives. Call us today for more information and speak to our underwriting team for a prequalification. We have realized an approximate 60% issue rate on previously declined cases, so don't delay, call us today!



The following website was sourced and referenced for this article:

<http://www.aaltci.org/>



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